

Appendix 1

THE CITY OF LONDON CORPORATION'S CORE MESSAGE ON RESPONSIBLE BUSINESS, PHILANTHROPY AND GIVING

Our aim:

The City of London Corporation (CoLC) aims to encourage, support and celebrate responsible City businesses and workers to change the lives of hundreds of thousands of Londoners.

How we do this:

- We *encourage* through leading by example with responsible business practices and with CoLC's charity City Bridge Trust, London's biggest independent grant giver, making grants of £20 million a year to tackle disadvantage across the capital.
- We *support* businesses to recruit inclusively, procure responsibly, and encourage employee volunteering, including through the Heart of the City network and through City Philanthropy which aims to encourage a new generation of city workers to give their money, time and talent.
- We *celebrate* with The Lord Mayor's Dragon Awards which reward long-term involvement by London businesses to help local communities and with City Giving Day organised by the Lord Mayor's Appeal which recognises the contribution of businesses and their employees.

Why we do this:

We do this because we believe that the City of London Corporation and City businesses have a responsibility.

We have a responsibility to create a more fair, inclusive and sustainable society.

And we have a responsibility to do this not only through what we give in terms of volunteering and donations but also through how we act within our organisations.

We want people to give their skills, time and money.

We also want them continually to build businesses where responsibility is central to all their decisions, all their activities and all their workers at all levels.